

WHITING Launches Innovative New C4 Model

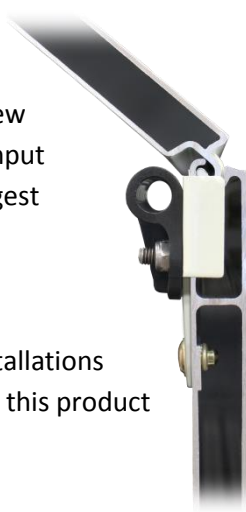
August 1st, 2013



On August 1st WHITING Canada will initiate production of a new door model called the C4. The composite C4 model has been designed to address growing calls for innovative features to meet demands of today's operators.

The C4 was originally developed by WHITING's European licensee. This new model was designed with significant input and field testing from many of the largest trucking fleets in Europe.

Thousands of successful European installations encouraged WHITING Canada to bring this product to North America.



Hannover, Germany

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Amersfoort, The Netherlands

The WHITING C4 roll-up door includes the following value added features:

- Full length extruded aluminum panels
- Composite roller brackets:
 - Eliminate corrosion
 - Deliver smooth quiet performance
- Standard stainless steel end hinge fasteners
- Smooth exterior surface provides a perfect surface for graphics
- Compatible with standard WHITING hardware & components
- Significantly lighter than doors produced from plate material
- Interpanel seals to minimize dripping into cargo area
- CommanLIFT® power door system compatible



Composite Roller Bracket w/Powder Coated Stainless Steel Base

The C4 door model is now in production in Burlington, Ontario. Due to licensing agreements this product is available in North America exclusively to Canadian truck and trailer body manufacturers.



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